

**ALEPPO
TEMPLE
PRESENTS**

17TH BIG SHRINE SHOW

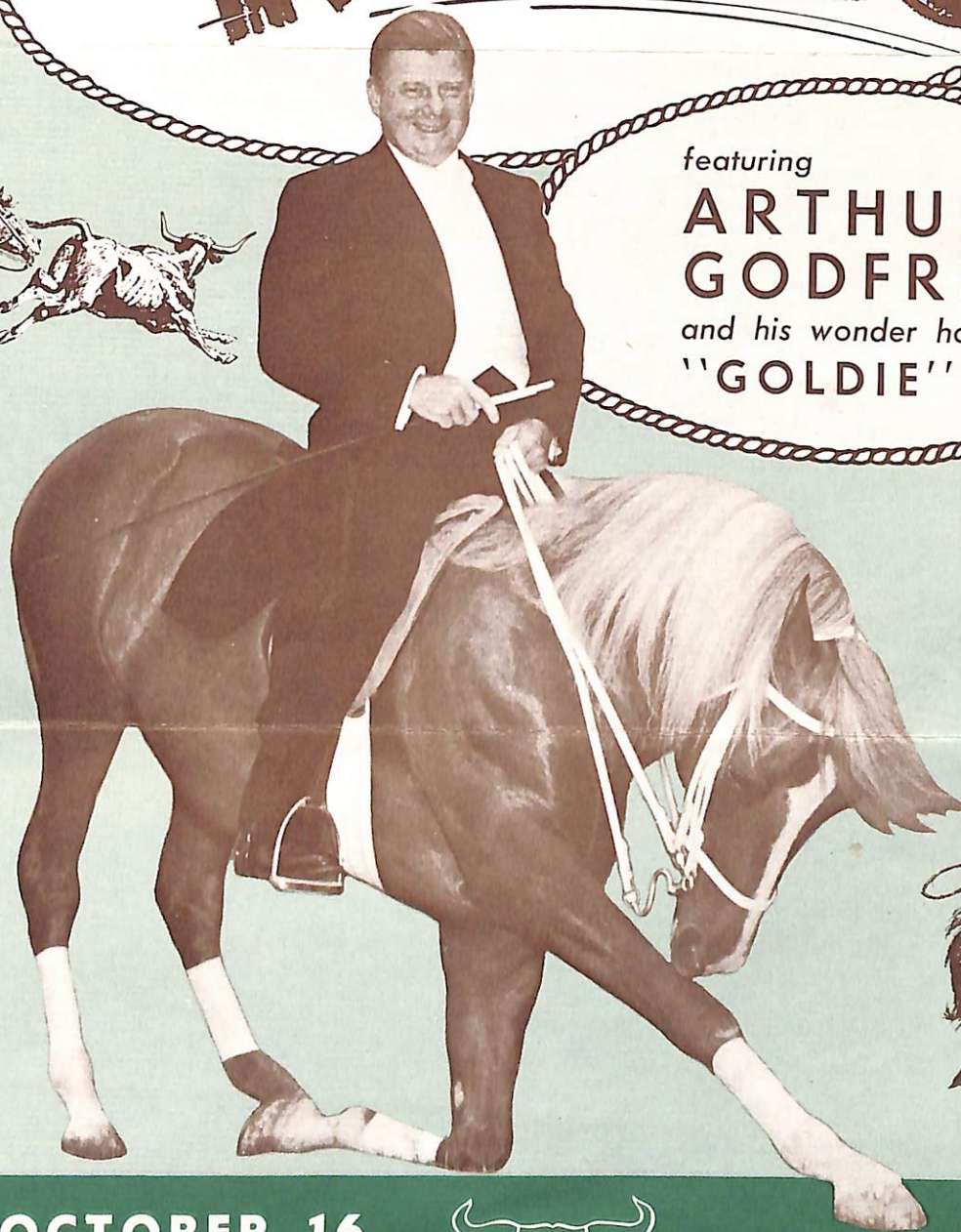
WORLD'S CHAMPIONSHIP

RODIEO

featuring

**ARTHUR
GODFREY**

and his wonder horse
"GOLDIE"



**FRIDAY, OCTOBER 16
THRU
SUNDAY, OCTOBER 25**



**14 THRILLING
PERFORMANCES**

BOSTON GARDEN

BOSTON GARDEN

OFFICIAL OPENING AND SHRINE PARADE
ON FRIDAY EVENING, OCTOBER 16th



OCTOBER 16
THRU
OCTOBER 25

ALEPPO TEMPLE

For many years, autumn days since 1941 in Boston have meant the **BIG SHRINE SHOW** at the Boston Garden! Anyone who ever saw even one overflow matinee attendance of thousands of happy children as guests of the Shrine realizes that this annual Shrine event at the Garden has created more favorable publicity for Aleppo Temple than anything we have ever done.

For the year 1959 Potentate Frederick B. Duncan presents a brand new innovation — Aleppo sponsorship of the 29th Annual **WORLD'S CHAMPIONSHIP RODEO**, with Arthur Godfrey and his famous horse "Goldie" as a special feature. The Spirit of the West! Thrilling prize money contests in bareback bronc riding, saddle bronc riding, calf roping, steer wrestling; and steer riding. A spine-tingling, breathtaking arena of Western Cowboys and Cowgirls and even Rodeo Clowns.

A total of 14 performances, with 7 matinees, 6 evening, and even one morning show, on days and at times when the whole family can be there.

You now receive a book of only 7 advance sale coupons to sell at \$1.50 each, or \$10 for the book, tax included. Each coupon on exchange will admit one adult, or two children (not over 12 years old) to any performance.

Once again we especially wish every less privileged or orphan child in Metropolitan Boston to enjoy this Wild West spectacle absolutely FREE. To that end, we depend on every Noble to purchase at least one book. Each coupon you purchase and return to us will take two children to a daytime performance as YOUR guests. Be a "Daddie" to at least some of these less privileged kiddies.

But don't let your own family or friends miss this great Shrine Event! Friday evening, October 16, will be official Shrine Night, with all Aleppo units on parade. Come and wear your fez.

To avoid disappointment exchange these \$1.50 coupons in advance at the Boston Garden (North Station Box Office) for General Admission \$1.50 reserved seats, including tax. Box office open daily 10 AM to 6 PM starting October 1st. Or mail your ticket order, with necessary coupons and your check, and stamped addressed, return envelope to the Boston Garden. (Your check for coupon books must be mailed in enclosed envelope to Aleppo).

Each coupon also has an exchange value of \$1.50 on the purchase of an adult ticket (or 75 cents on a child's ticket) priced in excess of \$1.50. (One coupon credit per ticket). The Garden scale of prices is \$1.50, \$2.50, \$3.50 and 2,849 seats at \$4.00.

Enjoy yourself — "It may be later than you think!" Take the kids to one REAL show this year. Send some kiddies — but we want to see you, too! And your friends and neighbors. Our big show KEEPS ALEPPO ON THE MAP.

Yours with and in the faith,

Robert Gardiner Wilson Jr.
Chairman

P.S. **IMPORTANT** — Please return any part of the book not sold. Enclosed numbered coupons are indexed to you.

N.B. Make all checks payable to R. G. Wilson, Jr., Chairman. Mail to Aleppo Temple, 569 Boylston Street, Boston.

Seven Matinees at
1:30 PM — Oct. 18, 25
2:30 PM — Oct. 17, 24
3:30 PM — Oct. 23
5:30 PM — Oct. 18, 25

Six Evenings at 8 PM
Oct. 16, 17, 21, 22, 23, 24
and Saturday, Oct. 24 at 10 AM



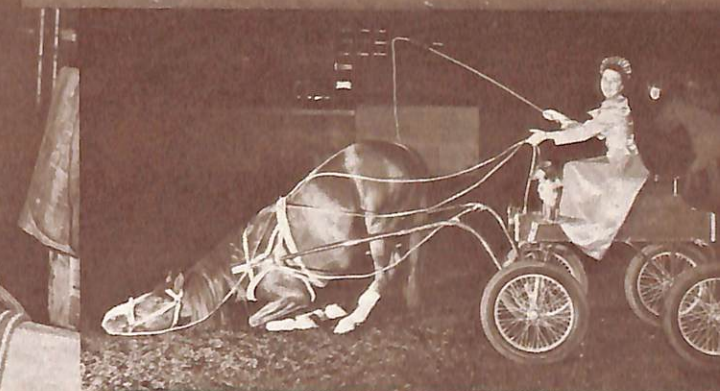
ALEPPO TEMPLE
presents
WORLD'S CHAMPIONSHIP

RODEO

featuring
ARTHUR GODFREY
and his wonder horse
"GOLDIE"

America's most daring Cowboys and Cowgirls in a thrilling spectacle of the West. Spine-tingling prize-money contests:

- ★ BAREBACK BRONC RIDING
- ★ SADDLE BRONC RIDING
- ★ CALF ROPING
- ★ STEER WRESTLING
- ★ STEER RIDING



THRILLING CONTESTS
OUTSTANDING PERFORMERS
HILARIOUS CLOWNS

Make all checks payable to:
R. G. WILSON, JR., Chairman
Mail to Aleppo Temple
569 Boylston Street, Boston

THE BIG SHOW
WORLD'S
CHAMPIONSHIP
WITH **RODEO**
ARTHUR GODFREY

ALEPPO
TEMPLE
SHRINE

BE A "DADDY" TO A NEEDY ORPHAN KIDDIE!

Each year we send thousands of less privileged kiddies and orphans to the Boston Garden as your guests . . . thousands of these kiddies have seen a wondrous show for the first time in their little lives!

TAKE A CHILD As Your Guest

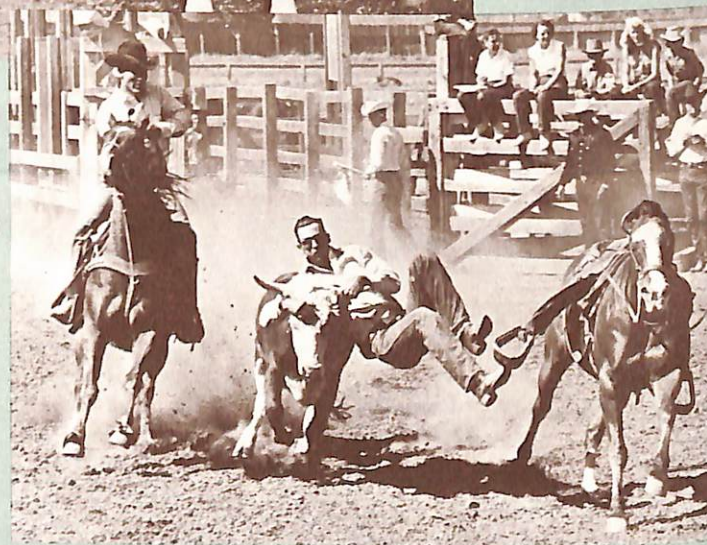
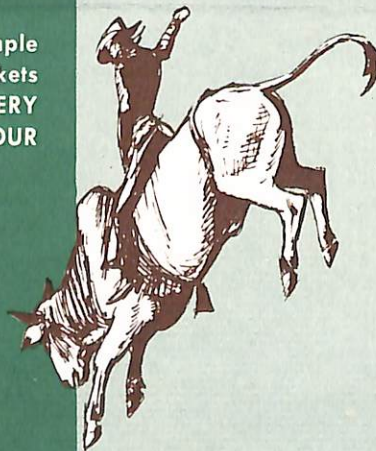
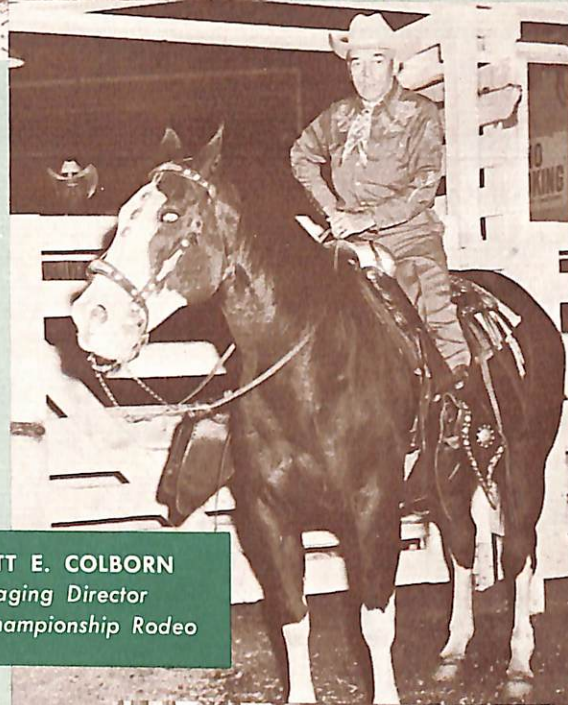
Come yourself and see their happy faces. It'll make you feel good for days afterward! For every coupon you purchase and return to us, we take two kiddies as your guests!

LET'S MAKE THIS
THE BIGGEST YEAR EVER . . .
THRILLING! EXCITING!
WORLD FAMOUS STARS
OF THE RODEO WORLD
YOU CAN BENEFIT

less privileged children, orphans and Temple Activities Fund — How Many Orphans' Tickets will YOU buy? We HOPE to take EVERY Orphan, EVERY less privileged child to OUR SHRINE RODEO!



EVERETT E. COLBORN
Managing Director
World Championship Rodeo



DON'T MISS DOING YOUR PART NOBLY!
WE MUST HAVE YOUR HELP

We place on our Honor Roll the name of every Noble who purchases and returns to us with his check at least 4 coupons for the kiddies. (One General Admission admits TWO children to any matinee.) Coupons \$1.50 each — or \$10 for the book of 7 coupons.

